



# PHYSICIAN MEMBERSHIP PROGRAM BENEFITS

## SIGN UP TODAY

[SkinCancer.org/membership](https://SkinCancer.org/membership)  
[membership@skincancer.org](mailto:membership@skincancer.org)  
 212.725.5176

### AMONETTE CIRCLE

\$2,500  
annual commitment

The Amonette Circle takes a leadership role in supporting and delivering our programs to the public. This exclusive group of U.S.-based physicians are the most active and visible members of the Foundation.

Founded by  
Johnnie & Rex A. Amonette, MD

### MISSION FUND

\$1,000  
annual commitment

Mission Fund membership supports the Foundation's efforts to save and improve lives through skin cancer prevention, early detection and treatment education. This level is open to U.S.-based physicians.

### ROBINS FUND

\$1,000  
annual commitment

Robins Fund membership supports educational initiatives focused on Mohs surgery along with our early detection programs. This membership is open to U.S.-based fellowship-trained and/or board-certified Mohs surgeons.

#### Social Media and Digital Content

Work with Foundation staff to strategically develop content for our digital platforms and receive a personalized welcome message on select Skin Cancer Foundation social media channels.

Exclusive to Amonette Circle members

#### Membership Toolkit

Resources to help you promote your association with The Skin Cancer Foundation to the public, including a press release template, messaging points, fundraising and social media guides.

Exclusive to Amonette Circle members

#### Media Training

One-on-one video conference session with the Foundation's senior director of marketing communications.

Exclusive to Amonette Circle members

#### SkinCancer.org

Photo feature with your name and city on the Foundation's website for medical professionals.

Exclusive to Amonette Circle members

#### Annual Membership Certificate

Exclusive to Amonette Circle members

#### Skin Cancer Foundation Journal Inclusion

Photo feature

Listing

Listing

#### Professional Meetings

Inclusion at The Skin Cancer Foundation exhibitor booths at the AAD and ACMS annual events.

Photo feature

Listing

Listing

#### The Champions for Change Gala

Held annually every May in New York City.

Complimentary ticket and listing in the Gala Digital Program

Discounted ticket

Discounted ticket

#### Patient Education Materials

Brochures and posters.

Complimentary

Discounted

Discounted

#### Detailed profile on the SkinCancer.org "Find a Dermatologist" feature

✓

✓

✓

#### Exclusive use of our community education presentation

✓

✓

✓

#### Membership Badge

Include on your print and digital practice promotional materials.

✓

✓

✓

#### Subscription to our member e-newsletter

✓

✓

✓



# PHYSICIAN MEMBERSHIP PROGRAM FREQUENTLY ASKED QUESTIONS

## FOR ALL MEMBERS

### How is the Physician Membership Program changing?

- The **Amonette Circle** (previously a lifetime commitment of \$25,000), is now an annual commitment of \$2,500 with upgraded benefits.
- The **Medical Council** (\$1,000 annual commitment) is now known as the **Mission Fund**, with new benefits.
- Members of the **Robins Fund** (\$1,000 annual commitment, open to Mohs surgeons) will receive new benefits.
- The Foundation is discontinuing the **Fellow** (\$500) membership level.

### Who is eligible for the Foundation's Physician Membership Program?

Physician members must have a Doctor of Medicine or Doctor of Osteopathic Medicine degree. While the bulk of our members are dermatologists, we welcome all physicians who are committed to our cause or treat skin cancer patients. Robins Fund members must be fellowship-trained and/or board-certified in Mohs surgery.

### How long is my membership active?

Membership is active for 12 months from the day you complete your financial commitment.

### Can I be a member of the Amonette Circle and the Robins Fund/Mission Fund at the same time?

Yes. You must complete both membership commitments independently.

## FOR AMONETTE CIRCLE MEMBERS

### How do I fulfill my annual Amonette Circle commitment?

You may personally donate \$2,500, secure an individual, foundation or corporate gift made on your behalf, or coordinate your own fundraiser in your practice, in your community or online. Our development staff will be happy to discuss options with you.

### What if I don't renew my Amonette Circle membership by the February 1, 2023, deadline?

This deadline is to ensure your inclusion as an active member of the Amonette Circle in our 2023 Journal and at our industry exhibitor booths. We would be happy to welcome you as an active member at any time. If you choose not to renew, we will recognize your generous past support by listing you as a Legacy Member of the Amonette Circle on select Foundation materials.

## FOR MISSION FUND AND ROBINS FUND MEMBERS

### What do these changes mean for current Medical Council or Robins Fund members?

We renamed the Medical Council to better reflect how funds raised from membership dues support our mission and refreshed the benefits for both Mission Fund and Robins Fund members.

### How do I renew my membership?

Visit [SkinCancer.org/membership](https://SkinCancer.org/membership) or contact us at [membership@skincancer.org](mailto:membership@skincancer.org) or 212.725.5176.

### How do I activate my member benefits?

Once you have made your membership payment you will receive an email with instructions for activating your benefits.

### Can Mission Fund or Robins Fund members fundraise for their membership dues?

Only Amonette Circle members who commit to a \$2,500 contribution may fundraise for their dues.

### Can I upgrade my membership to Amonette Circle?

Absolutely! Contact Melissa Saul, senior director of development, to learn more: [msaul@skincancer.org](mailto:msaul@skincancer.org) or 212.725.5409.

## FOR FELLOW MEMBERS

### I am an active Fellow member; what happens to my membership?

We have discontinued the \$500 Fellow membership level. However, we are pleased to offer you a complimentary upgrade to the Mission Fund for the duration of your 12-month membership. We will provide you with the corresponding benefits until your membership expires, at which point you will need to renew.

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Since our founding in 1979, The Skin Cancer Foundation has saved and improved lives. We empower people to take a proactive approach to daily sun protection and the early detection and treatment of skin cancer. The Skin Cancer Foundation is a 501(c)(3) nonprofit organization. For more information, visit [SkinCancer.org](https://SkinCancer.org).