

PHYSICIAN MEMBERSHIP PROGRAM BENEFITS

SIGN UP TODAY	AMONETTE CIRCLE	MISSION FUND	ROBINS FUND
SkinCancer.org/membership	\$2,500 annual commitment	\$1,000 annual commitment	\$1,000 annual commitment
membership@skincancer.org 212.725.5176	The Amonette Circle takes a leadership role in supporting and delivering our programs to the public. This exclusive group of U.Sbased physicians are the most active and visible members of the Foundation. Founded by Johnnie & Rex A. Amonette, MD	Mission Fund membership supports the Foundation's efforts to save and improve lives through skin cancer prevention, early detection and treatment education. This level is open to U.Sbased physicians.	Robins Fund membership supports educational initiatives focused on Mohs surgery along with our early detection programs. This membership is open to U.Sbased fellowship-trained and/or board-certified Mohs surgeons.
Social Media and Digital Content Work with Foundation staff to strategically develop content for our digital platforms and receive a personalized welcome message on select Skin Cancer Foundation social media channels.	Exclusive to Amonette Circle members		
Communications Toolkit Resources to help you promote your association with The Skin Cancer Foundation to the public, including a press release template, messaging points and a social media guide.	Exclusive to Amonette Circle members		
Media Training One-on-one video conference session with the Foundation's senior director of marketing communications.	Exclusive to Amonette Circle members		
SkinCancer.org Photo feature with your name and city on the Foundation's website for medical professionals.	Exclusive to Amonette Circle members		
Annual Membership Certificate	Exclusive to Amonette Circle members		
Skin Cancer Foundation Journal Recognition *Plus 50 complimentary copies to share with your patients	Photo feature *50 copies	Listing *50 copies	Listing *50 copies
Professional Meetings Recognition at The Skin Cancer Foundation exhibitor booths at the AAD and ACMS annual events.	Photo feature	Listing	Listing
The Champions for Change Gala Held annually every May in New York City.	Complimentary ticket and listing in the Gala Digital Program	Discounted ticket	Discounted ticket
Patient Education Materials Brochures and posters.	Complimentary	20% discount	20% discount
Detailed profile on the <u>SkinCancer.org</u> "Find a Dermatologist" feature	✓	✓	✓
Exclusive use of our community education presentation	✓	✓	✓
Membership Badge Include on your print and digital practice promotional materials.	✓	✓	✓
Subscription to our member e-newsletter	✓	✓	✓